

The book was found

# The Toilet Paper Entrepreneur: The Tell-it-like-it-is Guide To Cleaning Up In Business, Even If You Are At The End Of Your Roll.



## **Synopsis**

"Never started a company before? Struggling with little or no cash? Have no experience, no baseline to judge your progress against? Thank God! You've got a shot at making this work." So says Mike Michalowicz, author of *The Toilet Paper Entrepreneur*, a business book that is so uniquely useful, so raw and entertaining, it reads like the brainchild of Steve Jobs and Chris Rock. The founder of three multimillion-dollar companies, including Obsidian Launch, a company that partners with first-time entrepreneurs to grow their concepts into industry leaders, Mike Michalowicz knows what it really takes to spin your great idea into pure gold. Whether you're just starting out or have been at this for years, Mike's "get real" approach to business is a much-needed swift kick in the pants. In this book, you'll discover:<sup>\*</sup> Why a business plan is a total waste of your time.<sup>\*</sup> Why fulfilling your own needs is the first and last order of business. \* Which three sheets of paper you need to successfully launch, manage and grow your business. \* How to get started in business with little or no money.<sup>\*</sup> How to find and exploit resources that no one else knows about.<sup>\*</sup> How to stop procrastinating and take action NOW!

## **Book Information**

File Size: 887 KB

Print Length: 205 pages

Simultaneous Device Usage: Unlimited

Publisher: Obsidian Launch, LLC (November 30, 2013)

Publication Date: November 30, 2013

Sold by:Â Digital Services LLC

Language: English

ASIN: B002P8MEFE

Text-to-Speech: Enabled

X-Ray: Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #6,331 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #1 inÂ Kindle Store > Kindle eBooks > Business & Money > Industries > Service #1 inÂ Books > Business & Money > Industries > Service #5 inÂ Kindle Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business > Starting a Business

## Customer Reviews

I fell in love with Toilet Paper Entrepreneur on page xxi (in the introduction) where Mike Michalowicz does a brilliant comparison between the "Media Darling" entrepreneur and his "Three Sheet Path." In Mike's example at the age of 18, the media darling is recruited to an Ivy League school only to quit and launch a successful VC. Meanwhile, Mike is picking colleges based on the guy-to-girl ratios. Yup - that would be me. This book showed me that regular people with some skill and an idea can launch a successful business -- without all the fancy schmancy MBA stuff and spending thousands on consultants and technology. Don't get me wrong. There is a place for all the formal stuff - but this book will get you to that place. One of my favorite Guy Kawasaki quotes (from his new book Reality Check) goes something like "Just once I wish someone would ask me for money to increase their capacity because they have more customers than they know what to do with!" Toilet Paper Entrepreneur will get you to that point where you will build a business and an infrastructure for profitable growth. If you've ever dreamed of pitching the likes of Guy Kawasaki - read this first. This will get you to needing more capacity to serve more customers. Mike doesn't have to impress anyone. He has proven (because he's made millions several times over) that real entrepreneurship is about resourceful action and this book tells you how. Build your business with 3 documents 1. A Prosperity Plan - Your credo and vision for your success. 2. A Quarterly Plan - Your goals and objectives a quarter out. 3. Daily Metrics - The numbers that immediately measure the health of your business.

[Download to continue reading...](#)

The Toilet Paper Entrepreneur: The tell-it-like-it-is guide to cleaning up in business, even if you are at the end of your roll. Cat Toilet Training: How to Toilet Train Your Cat in 7 SIMPLE Steps Like Princess Peanut Toilet Paper Origami on a Roll: Decorative Folds and Flourishes for Over-the-Top Hospitality Paper Mache: The Ultimate Guide to Learning How to Make Paper Mache Sculptures, Animals, Wildlife and More! (How to Paper Mache - Paper Mache - Paper Crafts ... Mache for Beginners - Arts and Crafts) What Your Doctor May Not Tell You About(TM): Breast Cancer: How Hormone Balance Can Help Save Your Life (What Your Doctor May Not Tell You About...(Paperback)) What Your Doctor May Not Tell You About(TM) Colorectal Cancer: New Tests, New Treatments, New Hope (What Your Doctor May Not Tell You About...(Paperback)) What Your Doctor May Not Tell You About Menopause (TM): The Breakthrough Book on Natural Hormone Balance (What Your Doctor May Not Tell You About...(Paperback)) Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools,

business concepts, financial freedom, ... making money, business planning Book 1) Double Your Business: The Entrepreneur's Guide To Double Your Profits Without Doubling Your Hours So That You Can Actually Enjoy Your Life Jewelry: Sell Your Jewelry Craft Design & Creativity Using Zero Cost Marketing & Entrepreneur & Business Skills + Crafting Is Like You How to Start an Online Business: A Step by Step to Make Money from Your Computer Even If You're Starting from Scratch! (How to start an Online Business, ... Startup, Online Business for Beginners) How to Make Your Small Business Look Larger Even on a Budget: Enhance Your Business Image Without Breaking the Bank (Business Basics for Beginners) Death by Toilet Paper Toilet Paper: Issue 12 Toilet Paper #13 Limited Edition The Entrepreneur Diet : The On-the-Go Plan for Fitness, Weight Loss and Healthy Living (Entrepreneur Magazine) Networking Is a Contact Sport: How Staying Connected and Serving Others Will Help You Grow Your Business, Expand Your Influence -- or Even Land Your Next Job What's Your Business Worth? The entrepreneur and advisor's guide to discovering, monitoring, and optimizing business valuation Preparing Fish & Wild Game: The Complete Photo Guide to Cleaning and Cooking Your Wild Harvest Organization: The Ultimate DIY Guide for Household Hacks, Cleaning & Organizing Your Home Fast

[Dmca](#)